

Innovation & Entrepreneurship
READING GROUP

College of Information Studies
University of Maryland, College Park

The **iSchool Innovation & Entrepreneurship Reading Group** aims to disseminate and advance knowledge of innovation and entrepreneurship. In Spring 2015, we meet on Mondays, 2-3 pm in Hornbake 2116 to discuss classic and new articles on key issues in innovation and entrepreneurship, in conjunction with *INST 621: Managing Digital Innovations in Organizations*. All members of the iSchool community and beyond are welcome to attend any session listed in the schedule below. This group is sponsored by the [Center for the Advanced Study of Communities and Information \(CASCI\)](#) and led by Dr. [Ping Wang](#).

Session 1: January 26, 2015

Disruptive Innovation Is Disrupted

- Lepore, J. "[The Disruption Machine](#)," *New Yorker* (June 23), 2014, pp. 30-36.

Session 2: February 2, 2015

IT and Innovation

- Hopkins, M. S. "[The Four Ways IT Is Revolutionizing Innovation: An Interview with Erik Brynjolfsson](#)," *MIT Sloan Management Review* (51:3), 2010, pp. 51-56.

Session 3: February 9, 2015

How Innovations Spread

- Rogers, E. M. [Diffusion of Innovations](#), Free Press, New York, NY, 2003, Chapter 1.

Session 4: February 16, 2015

Digital Innovations in Public Sector

- Pang, M.-S., Lee, G., and DeLone, W. "[IT Resources, Organizational Capabilities, and Value Creation in Public-Sector Organizations: A Public-Value Management Perspective](#)," *Journal of Information Technology* (29:2), 2014, pp. 187-205.

Session 5: February 23, 2015

Cycles of Innovation

- Anderson, P. and Tushman, M. L. "[Managing Through Cycles of Technological Change](#)," *Research Technology Management* (34:3), 1991, pp. 26-31.

Session 6: March 2, 2015

Open Innovation

- Chesbrough, H. W. "[Open Innovation: Where We've Been and Where We're Going](#)," *Research Technology Management* (55:4), 2012, pp. 20-27.

Session 7: March 9, 2015

Entrepreneurship and Intrapreneurship

- Freeman, J. and Engel J. S. "Models of Innovation: Startups and Mature Corporations," California Management Review (50:1), 2007, pp. 94-119.

Session 8: March 23, 2015

Social Innovation and Social Media

- Gladwell, M. "Small Change: Why the Revolution Will Not Be Tweeted," New Yorker (October 4), 2010, pp. 42-49.

Session 9: March 30, 2015

Innovating Mindfully (or Mindlessly)

- Swanson, E. B. and Ramiller, N. C. "Innovating Mindfully with Information Technology," MIS Quarterly (28:4), 2004, pp. 553-583.

Session 10: April 6, 2015

Innovating with Big Data

- McAfee, A. and Brynjolfsson, E. "Big Data: The Management Revolution," Harvard Business Review (90:10), 2012, pp. 60-68.

Session 11: April 13, 2015

Path-Dependent Innovation

- Gould, S. J. "The Panda's Thumb of Technology," Natural History (96:1), 1987, pp. 14-23.

Session 12: April 20, 2015

Sticky Ideas

- Heath, C. and Heath, D. *Made to Stick: Why Some Ideas Survive and Others Die*, Random House, New York, 2006, Introduction, pp. 3-24.

Session 13: April 27, 2015

Implementing Innovation

- Bobrow, D. G. and Whalen, J. "Community Knowledge Sharing in Practice: The Eureka Story," Reflections: The SOL Journal on Knowledge, Learning, and Change (4:2), 2002, pp. 47-59.

Session 14: May 4, 2015

Waves of Innovations

- Swanson, E. B. "The Manager's Guide to IT Innovation Waves," MIT Sloan Management Review (52:2), 2012, pp. 75-93.

Session 15: May 11, 2015

Project Presentations by Students in INST621